

Position	Essential Qualification	Essential Experience	Desirable	Job responsibilities  (All SACS, district and facility level staff will work in accordance to the operational and technical guidelines of NACO issued from time to time focussing on but not limited to the following activities)
<b>AD-IEC</b>	Post graduate degree in Social Sciences/ Humanities or any other related field.	Minimum 3 years experience in planning, implementing and monitoring of mid-media activities at State level A good understanding of folk and traditional media, BTL and other mid media vehicles Excellent written and oral communication skills in Hindi and English Candidate is willing to undertake extensive travel Additional experience of designing communication aids on HIV/AIDS . • Sound knowledge of handling virtual meeting platforms, video conferencing, social media platforms and computer skills.		<ul style="list-style-type: none"> <li><input type="checkbox"/> Draw up an Annual Action Plan as per state specific ACSM strategy under NACP V and ensure its implementation</li> <li><input type="checkbox"/> Ensure development of BCC materials and its dissemination through different media channels</li> <li><input type="checkbox"/> Coordinate with different stakeholders for implementation of BCC plan</li> <li><input type="checkbox"/> Ensure availability of IEC Materials at different service centres</li> <li><input type="checkbox"/> Sensitize and engage media and health journalists on issues pertaining to HIV/AIDS.</li> <li><input type="checkbox"/> Undertake supervisory visits in the field and ensure monitoring and evaluation of IEC/Mainstreaming programmes</li> <li><input type="checkbox"/> Compile and submit a monthly assessment report to NACO on programme implementation in the state</li> </ul>

