

AD Documentation

Essential Qualification:- Post graduate degree in Social Sciences/ Humanities or any other related field.

Essential Experience:- • At least 3 years of experience in journalism and/or writing features for the web; Demonstrated experience in maintaining social media accounts, especially Facebook, Instagram, YouTube and Twitter, as well as experience with new media executions, preferably with a development organization; knowledge and understanding of local and global digital landscape and trends;

- Basic understanding of managing website content as per need; • Experience with graphic design, ability to create designs for digital media purposes in open source graphic design programmes, such as Canva;
- Ability to integrate PR/communication initiatives with social media; -Experience developing compelling content to generate response from audiences online;
- Experience in reporting on qualitative and quantitative analytics; -Ability to take quality photographs and basic photo editing skills;

Desirable:- • Previous SACS or NGO experience in a similar role of ability of handling social media is highly desirable.

- Sound knowledge of handling virtual meeting platforms, video conferencing, social media platforms and computer skills.
- Preference will be given to the candidate working in the field of HIV/ AIDS

Job Responsibilities:- Lead focal point for Social media activities under JD(ACSM) θAny other activity assigned under the Programme